

## Breast Cancer Awareness splashes month with pink

Until there's a cure, there's Breast Cancer Awareness Month, celebrated each October. And as usual, pink-theme products abound this time of year.

Here are just a few fashionable fundraisers that are, or are scheduled to be, available online, and for which 50 percent or more of October sale proceeds will go toward breast cancer treatment and research efforts in Arkansas and throughout the country.

■ QVC Presents FFANY Shoes on Sale, hosted by QVC and the Fashion Footwear Association of New York (FFANY) and scheduled to air from 4-7 p.m. Oct. 24 on QVC. More than 90,000 pairs

of shoes bearing more than 80 brands will be offered at half the

### DRESSING ROOM



HELAINA WILLIAMS

manufacturer's suggested retail price. Since 1995, more than \$38 million has been donated to breast cancer research and education through this annual event. This will be the 19th year of the broadcast; among the recipients of proceeds are the Winthrop P. Rockefeller

Cancer Institute at the University of Arkansas for Medical Sciences in Little Rock.

■ Items from the Kohl's Cares Elle collection. This collection includes tees, pajama pants, scarves, makeup bags, tote bags, headbands, umbrellas and more ... all

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The Kohl's Cares Elle collection, a Breast Cancer Awareness Month fundraiser, features these Elle Logo Sleep Pants along with tees, headbands, tote bags, scarves and other fashionable accessories.



The Girl With Scarf tee is among the Kohl's Cares Elle collection, for whom net sale profits will go to breast cancer research and treatment. The collection is available to Arkansans at Kohls.com.

## Dressing

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\$5-\$10 each, with net profits donated to the cause. The collection is not available in Arkansas Kohl's outlets, but can be found at Kohls.com. The Menomonee Falls, Wis.-based Kohl's will donate more than \$7 million over three years to the American Cancer Society, Midwest Division as well as to the Southeast Wisconsin Affiliate of Susan G. Komen for the Cure.

■ "Between You & Me," a new lipstick shade (\$6.99) by the Austin, Texas-based Everyday Minerals. A "wearable" shade of pink, the lipstick contains cupuacu and murumuru butters, jojoba oil, French lavender essential oil and hints of sweet orange. All sale proceeds will go to the American Breast Cancer Foundation in order to support the foundation's cruelty-free research efforts. Everyday Minerals products are vegan, eco-friendly, and gluten- and cruelty-free. Visit [everydayminerals.com](http://everydayminerals.com).

■ Cherish Lip Fixation (\$34), a two-in-one, botanicals-packed product by Jane Iredale — The Skin Care Make-up. The product features a pink lip stain and a complementary gloss. Jane Iredale is celebrating its fifth year of partnership with Living Beyond Breast Cancer, a national education and support organization, and will donate all profits from the sale of each Cherish Lip Fixation to the organization for the entire year, while supplies last. Visit [shop.janeiredale.com](http://shop.janeiredale.com).

■ Medical ID Marketplace's pink Aluminum Design Bracelet (\$19.99), which features a breast cancer ribbon charm. Medical ID Marketplace mixes fashion and style with function and purpose, billing itself as "one of the foremost designers of contemporary medical emergency bracelets and awareness jewelry." Each bracelet can be customized with an engraving on the back of its plate, outlining the wearer's medical condition. Half the proceeds will be donated to Living Beyond Breast Cancer. Visit [hopepaige.com](http://hopepaige.com).

■ Streakers in Pink (\$11.95) and TouchBack BrowMarker in Blonde (\$19.95). TouchBack BrowMarker was created specifically for women who have lost their brows due to chemotherapy; Streakers temporarily brightens hair strands with color. Streakers and TouchBack BrowMarker have



The shoe lover's annual paradise: FFANY Shoes on Sale, which will air Oct. 24 on QVC to help raise money for the Winthrop P. Rockefeller Cancer Institute at the University of Arkansas for Medical Sciences in Little Rock.

partnered with the National Breast Cancer Coalition. All proceeds from the sales of each product will be donated to the coalition to help pay for research supporting its goal of ending breast cancer by Jan. 1, 2020. Visit your nearest Ulta store — we have one now in Midtowne Little Rock, in addition to the stores at Fort Smith, Fayetteville and Rogers — or [Streakers.com](http://Streakers.com) and [TouchBackBrow.com](http://TouchBackBrow.com).

■ Products from Hat Attack, Jacques Levine and White + Warren, half of whose sale proceeds will go to the cause. Hat Attack, a headwear and accessories company, is offering its Hot Pink Beret (\$48) and Buji Baja knit circle scarf (\$50) to benefit the Breast Cancer Alliance. Footwear brand Jacques Levine serves up light pink slippers (\$97) and fuchsia Spanish slip-ons (\$125) as fundraisers for the Young Survival Coalition.

White + Warren, purveyor of fine sweaters and like items, offers a breast-cancer awareness scarf of pure mercerized wool (\$130) as a fundraiser for Women at Risk, the Breast Cancer Program at New York-Presbyterian Hospital/Columbia University Medical Center. Visit [hataattack.com](http://hataattack.com), [jacqueslevine.com](http://jacqueslevine.com) and [whiteandwarren.com](http://whiteandwarren.com).

■ Autographed handbags by celebrated designer Patricia Nash. Nash — along with a number of celebrities including January Jones, LeAnn Rimes, Vanessa Hudgens, Jennie Garth, Garcelle Beauvais and Tori Spelling — are raising money for the Breast Cancer Research Foundation via the auction of 19 of Nash's signature Barcelona Saddle Bags, signed by the stars and the designer. The foundation will get money from all final bids. The auction will go live

Patricia Nash's signature Barcelona Saddle Bags — signed by Nash and a number of Hollywood celebrities — will be auctioned to raise money for the Breast Cancer Research Foundation.

Monday through Oct. 31 at [PatriciaNashDesigns.com/uBid](http://PatriciaNashDesigns.com/uBid).

Nash's "casual-chic" accessories are made from Italian leather and "pay homage to Old World craftsmanship through delicate, hand-finished detailing."

### HAPPY ANNIVERSARY TO ...

Tulips, the contemporary-clothing boutique at 5817 Kavanaugh Blvd. in the Heights, is turning 10 this year.

To mark the occasion, store owner Emily Brown is hosting a celebration from 6-9 p.m. Thursday. Customers are invited to enjoy a dessert bar, music, festive libations and live models while shopping. A portion of proceeds from sales will be donated to Little Rock-based domestic violence shelter Women and Children First.

Customers also are asked to bring three top needs for the shelter — bathroom tissue, paper towels or household cleaning supplies — to be entered in a drawing for one of 10 Tulips giveaways totaling \$5,000 in value. Prizes include a \$500 Juicy Couture leather purse; a \$500 Tulips gift certificate; a Juicy Couture jogging suit; outfits by Free People; and jewelry by Beje.

For more information, call (501) 614-7343 or visit [tulipsarkansas.com](http://tulipsarkansas.com).

*Dressing Room is published bi-weekly. Got fashion and beauty news? Know of local outlets for featured (and other) breast cancer awareness items? Contact Helaine R. Williams, Dressing Room, Arkansas Democrat-Gazette, P.O. Box 2221, Little Rock, Ark. 72203, or e-mail: [hwilliams@arkansasonline.com](mailto:hwilliams@arkansasonline.com)*

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